

TENAYE M. OWENS

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PROFILE:

Media professional with more than 10 years of post-production management experience in both traditional and new media. I have improved the quality, productivity and teamwork, in post while increasing the advertisement revenue of multiple spots; managing in-house staff and freelance contractors.

- Leading the development of high quality editorial content across multiple distribution platforms including web, mobile and broadcast.
- Proven track record in successfully launching content across new, traditional and social media platforms.

PROFESSIONAL EXPERIENCE:

NRJ/LA18-TV18

2005 - Post Production Producer

Los Angeles, CA

Hiring and working closely with the post production team maintaining relationships with clients, staff and vendors facilitating the production process to guarantee completion by deadlines.

Script writing/storyboarding development of concepts for special projects such as: Sony Pictures, McDonald's, Wal-Mart and Wells Fargo and Toyota. Supervisor of post-production; leader in managing post production to facilitate production within the company to produce quality efficient TV ads ready for broadcast, providing support within the various departments of the company.

LA18-TV

2002 - 2005 Production Coordinator

Los Angeles, CA

Managing assets that are used in the production workflow, including all incoming and outgoing assets, scripts, artwork, photos and videos needed for production. Developed and created on-air promotional content with fortune 500 clients, such as Toyota, Wal-Mart, JCPenney's and McDonald's. Ensured proper delivery, ingestion and encoding of all video acquired QuickTime, CD's, DVD's, video outputs, & websites for various advertising agency clientele. Daily commercial insertion and deletion from local servers or FTP servers, video duplication, scheduling and logistics on all productions services, knowledge of various video/audio formats.

KSCI-TV18

2001 - 2002 Traffic Assistant

Los Angeles, CA

Input and track materials (contracts, line items) scheduling and forecast the workflow of advertisement and production materials for on-air broadcasting. Strong communication skills, attention to detail and problem-solving skill, time management and scheduling; provide assistance to the advertising clients, sales team and various departments within the company.

SKILLS:

Post Production supervision and create development. Script Writing, storyboarding, concept development of campaigns and promotions. Working knowledge of various software's such as Aurora Edit, AVID, EDIUS, Adobe Photoshop, After Effects and Channel box. Proficient in the use of various SD and HD tape formats and related hardware. Proficient in using the internet as a research tool. Excellent inter-personal skills, communicating and working well with both clients/agencies and staff.

EDUCATION:

B.A. Broadcast Communications, Spring 01' Broadcast Journalism, California State University, Los Angeles